

Message Text

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TAGS: PFOR, NATO, CSCE
SUBJECT: MEETING OF COMMITTEE ON INFORMATION AND CULTURAL
RELATIONS, APRIL 4, 1975

REF: A. USNATO 1282; B. STATE 47473; C. STATE 58933; D. USNATO 1796

BEGIN SUMMARY. COMMITTEE DECIDED THAT DIRECTOR OF INFORMATION
AND PRESS SPOKESMAN SHOULD REPORT TO SENIOR POLITICAL COMMITTEE
ON ANTICIPATED DAY-TO-DAY PUBLIC AFFAIRS PROBLEMS LIKELY TO
ARISE FROM CONCLUSION OF CSCE. CANADA SUGGESTED ABOLISHING
NATO FELLOWSHIP PROGRAM. END SUMMARY.

I. NATO INFORMATION PROBLEMS INCLUDING ANTI-WESTERN PROPAGANDA

1. NETHERLANDS REP REPORTED BRIEFLY ON PUBLIC OPINION POLL
INDICATING SUBSTANTIAL LEVEL OF SUPPORT FOR NATO IN NETHERLANDS.
PROMISED WRITTEN SUMMARY NEXT WEEK. (MISSION WILL TRANSMIT BY
AIRGRAM WHEN RECEIVED.)

II. PREPARATION FOR CONFERENCE OF NATIONAL INFORMATION OFFICIALS (CONIO)

2. US REP SUGGESTED THAT CSCE ITEM WHICH WAS PROPOSED FOR
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CONIO AGENDA AT PREVIOUS CICR MEETING BE ALTERED TO TAKE INTO
ACCOUNT FACT THAT PUBLIC AFFAIRS GUIDELINES ON RESULTS OF CSCE
ARE NOW BEING DEVELOPED AND COORDINATED IN SENIOR POLITICAL
COMMITTEE. US REP SAID THAT CONIO DISCUSSION OF SPC PAPER AND

IMPLEMENTATION OF ITS PUBLIC AFFAIRS GUIDELINES COULD HAVE
CONSIDERABLE VALUE. CHAIRMAN KOREN AGREED. NO NATIONAL RE-
PRESENTATIVES RAISED ANY OBJECTIONS TO AMERICAN AGENDA ITEMS
FOR CONIO; MOST SEEMED NOT TO HAVE RECEIVED ANY SPECIFIC
INSTRUCTIONS.

III. NATO RESEARCH FELLOWSHIP PROGRAM

3. CANADIAN REP SAID THAT HIS GOVERNMENT WOULD FAVOR A LARGE
INCREASE IN THE AMOUNT OF INDIVIDUAL GRANTS SO THAT HIGH QUALITY
CANDIDATES COULD BE ATTRACTED. SAID, HOWEVER,
THAT THIS WAS UNLIKELY SINCE IT WOULD REQUIRE EITHER AN INCREASE
IN THE TOTAL FELLOWSHIP BUDGET OR AGREEMENT TO MAKE A MUCH
SMALLER NUMBER OF GRANTS. CANADIAN GOVERNMENT THEREFORE FAVORED
ABOLITION OF FELLOWSHIP PROGRAM WITH MONEY BEING USED FOR OTHER
CULTURAL-TYPE PROGRAMS--FOR EXAMPLE, COMMISSIONING RESEARCH STUDIES
ON NATO BY ESTABLISHED SCHOLARS.

4. IN THE ABSENCE OF INTERNATIONAL STAFF OFFICERS RESPONSIBLE
FOR FELLOWSHIP PROGRAM, CHAIRMAN ASKED THAT FURTHER DISCUSSION
BE DEFERRED UNTIL NEXT MEETING.

IV. PUBLIC INFORMATION ASPECTS OF POSSIBLE CSCE AGREEMENT

5. CHAIRMAN KOREN SAID THAT SPC HAD ASKED THAT INFORMATION
COMMITTEE IDENTIFY PROBLEMS WHICH MIGHT ARISE IN IMPLEMENTING
PUBLIC INFORMATION POLICY AT THE CONCLUSION OF CSCE.
KOREN AND NATO PRESS SPOKESMAN KYD OUTLINED SOME OF
PROBLEMS AND CONCLUSIONS WHICH THEY FORESEE ARISING AND FOR WHICH
GUIDELINES OF SENIOR POLITICAL COMMITTEE WOULD BE USEFUL.--

A. IF CSCE IS TOUTED AS GREAT VICTORY FOR SOVIET DIPLOMACY,
WILL THERE BE IMPLICATION OF DEFEAT FOR WESTERN DIPLOMACY?

B. WHAT HAPPENED TO "LINKAGE" THAT WEST HAD ORIGINALLY
INSISTED ON BETWEEN MBFR AND CSCE?

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C. WHAT WILL BE THE ROLE OF NATO IN THE PURSUIT OF DETENTE
AFTER THE TERMINATION OF CSCE?

D. WILL THE CONCLUSION OF CSCE AND ITS ATTENDANT ATMOSPHERE
OF EAST-WEST DETENTE TEND TO DIMINISH THE WILL TO PROVIDE ADEQUATE
AND CREDIBLE DEFENSE FOR NATO?

6. US REP SAID HE WELCOMED THIS OPPORTUNITY TO INSERT SUCH
PRACTICAL PUBLIC AFFAIRS ELEMENTS INTO SPC DISCUSSIONS. ADDED
THAT HE WISHED TO MAKE GENERAL COMMENT ON INTERNATIONAL
STAFF REVISED VERSION OF DRAFT PAPER ON "PUBLIC INFORMATION ASPECTS
OF A POSSIBLE CSCE AGREEMENT" (REF D,) WHICH WOULD ANTICIPATE

MORE FORMAL STATEMENT TO BE MADE BY US REP AT NEXT MEETING OF SPC. IN CONSIDERING DRAFT PAPER, DISTINCTION SHOULD BE MADE BETWEEN PUBLIC AFFAIRS PROBLEM OF "DETENTE EUPHORIA" AND BROAD CONTEXT IN WHICH THIS PROBLEM SHOULD BE TREATED; THAT IS, IT SEEMS SELF-DEFEATING FOR PUBLIC AFFAIRS SPOKESMAN OF NATO AND NATO COUNTRIES TO LEAD OFF A DISCUSSION OF CSCE IN A DEFENSIVE POSE OF DENYING WARSAW PACT ASSERTIONS THAT THE CONFERENCE WAS A SUCCESS. THIS WOULD CARRY THE IMPLICATION THAT NATO NATIONS HAD SOMEHOW SURRENDERED THEIR WILL OR HAD BEEN DUPED INTO ATTENDING A CSCE SUMMIT.

7. RATHER THE APPROACH SHOULD BE TO ACKNOWLEDGE THAT CSCE HAS BEEN SUCCESSFUL ENOUGH TO WARRANT THE ATTENDANCE OF WESTERN HEADS OF STATE AT CONCLUDING SUMMIT AND TO OUTLINE POSITIVE ACHIEVEMENTS. AT THIS POINT, A HOST OF CAUTIONARY STATEMENTS CAN AND SHOULD BE MADE TO INDICATE THAT WHILE THE CONFERENCE WAS A SUCCESS, IT IS BUT ONE STEP ON THE WAY TO FULL DETENTE, THAT THE NEED FOR ADEQUATE MILITARY DEFENSE IS UNDIMINISHED, THAT THE REAL MEASURE OF CSCE'S SUCCESS LIES IN THE DEGREE TO WHICH PARTICIPATING NATIONS LIVE UP TO THEIR COMMITMENTS IN FUTURE, ETC.

8. REPRESENTATIVES OF FRANCE, GERMANY, ITALY AND NETHERLANDS MADE BRIEF STATEMENTS UNDERLINED IMPORTANCE OF EFFECTIVE PUBLIC AFFAIRS POLICY WHICH WOULD AVOID NEGATIVE EFFECTS OF "DETENTE EUPHORIA". HOWEVER, NO DELEGATIONS SHOWED INTEREST IN HAVING THIS SUBJECT DISCUSSED IN DETAIL IN CICR.

9. KOREN SUGGESTED THAT INFORMATION SERVICE AND PRESS SERVICE LIMITED OFFICIAL USE
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PREPARE JOINTLY A DOCUMENT FOR SPC WHICH WOULD OUTLINE FUTURE PUBLIC AFFAIRS PROBLEMS WITH REGARD TO THE CONCLUSION OF CSCE WHICH THEY ARE ABLE TO PERCEIVE FROM THEIR DAY-TO-DAY DEALINGS WITH PUBLIC AND PRESS. KOREN PROPOSED THAT KYD MAKE ORAL PRESENTATION TO SPC ON APRIL 7 WITH WRITTEN DOCUMENT TO BE FORWARDED TO SPC THE FOLLOWING WEEK. COMMITTEE AGREED TO THIS PROPOSAL.

IV. OTHER BUSINESS

9. NEXT MEETING SET FOR APRIL 18.
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